WORKING WITH MICHIGAN SEA GRANT
Outreach Opportunities and Resources for Researchers

We’re interested in your project – from start to finish. Michigan Sea Grant extension and communications professionals help distill Great Lakes research for coastal community leaders, policy makers, resource management agencies, K-12 educators, and Michigan residents. Our field agents work directly with stakeholders, while the communications team helps publicize your research through a variety of channels:

Research Web Pages
Summaries of all funded projects appear on Michigan Sea Grant’s research web pages, with RFP notices and other pertinent funding information.

See: www.miseagrant.umich.edu/research

Brochures and Fact Sheets
These specialized publications promote specific issues or projects. They can often be produced quickly and are ideal for reaching specialized audiences. These materials may include photos of your research activities.

News Releases
News releases announce funded research projects, research findings, or other topics of interest. Distribution networks at the University of Michigan and Michigan State University reach audiences statewide.

Michigan Sea Grant Resources
- Staff directory online: www.miseagrant.umich.edu/contact.html
- Sea Grant Outreach and Education statewide. See: www.miseagrant.umich.edu/outreachedu.html
- Michigan Sea Grant logo for PPT and poster presentations. See: www.miseagrant.umich.edu/logo or contact MSG communications at msgpubs@umich.edu, Phone:734-647-0767

Upwellings Newsletter
Sea Grant’s award-winning newsletter reaches more than 3,500 people quarterly, including academic researchers, policy-makers, K-12 educators, natural resource agencies, and coastal residents.

See: www.miseagrant.umich.edu/pubs/up