Thumb tourism workshop & bus tour provides scientific information and hands-on visits to local destinations.

Michigan Sea Grant and Michigan State University Extension, in partnership with the Huron County Economic Development Corporation will be hosting this regional workshop aimed at enhancing knowledge and strengthening opportunities for stakeholders and destinations to benefit from sustainable tourism.

The interactive workshop is open to the public, and will provide valuable information including current tourism research data, a look at various niche markets and examples employable in communities to foster tourism development.

The bus tour will include stops in Gagetown, Port Austin, Port Hope, Harbor Beach and Bad Axe as well as tourism destination information for points in between and beyond. Tour participants will experience Thumb destinations such as historic sites, a winery, coastal assets and an internet café.

This workshop is intended for tourism professionals, community & economic development professionals, and other interested community members.

You are invited to participate!

Brief Agenda:

8:15am      Registration/Continental Breakfast
8:30am      Understanding Tourism in Your Community Presentation
10:00am    Bus Tour Departs Library
5:30 pm     Return to Library

Workshop Registration:

See: Registration form

No cost to participants, however pre-registration by Nov 7th is required.

To get program information or questions, contact:

Mary Bohling
Michigan Sea Grant
bohling@msu.edu  313-410-9431

OR

Andy Northrop
Michigan State University Extension
northro5@anr.msu.edu  810-989-6331

Date:   Monday, November 17
Time:   8:15 a.m. — 5:30 p.m.
Location:

Rawson Memorial Library
6495 Pine St.
Cass City, MI 48726

REGISTRATION REQUIRED
Space is Limited

MSU is an affirmative-action, equal opportunity employer. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status, or veteran status.