Cultural Resources
It’s All About This Place

What do we call it?

- Cultural Tourism
- Heritage Tourism
- Geotourism
How does geotourism work?

- Identify **ALL** the possible resources
- Figure out the stories
- Enhance the experience
  - Design audits
  - Web and other information sources
  - Programs and festivals
- Protect the resources

What makes this place unique?

- Lake and Lighthouses
- Unspoiled Landscapes
- Paul Bunyan and Lumbering
- Potatoes
- Fires
- Fishing
- Limestone
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Things people do or did

How do people connect to this place?

- Historic
- Natural
- Recreational
- Cultural
- Scenic
- Archaeological
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Experience

Think BIG about resources!
- Harbors, museums, lighthouses
- Boat tours
- Scenic tours
- Gardens
- Restaurants
- Bed & Breakfasts
- Wetlands
- Theaters
- Springs
- Stargazing
- Rivers
- Beaches
- Forests
- Farmlands
- Neighborhoods
- Mainstreets
- Galleries
- State Parks
- Festivals
- Fishing
- Craftspeople
- Gift shops
- Scenic overlooks
- Forgotten communities
- Libraries
- Islands
- Nature preserves
- Public parks
- Geological features
- Trails
There is help when you get organized!

- Travel Michigan
- Preserve America Grants
- Heritage Byways Grants

One example:
Your historic sites
Preservation through Access: The Thunder Bay National Marine Sanctuary
Thunder Bay National Marine Sanctuary

- Designated in 2000
- Jointly managed and supported by NOAA and the State of Michigan, JMT
- 448-square miles
- Approximately 200 shipwrecks

12,000 Years of Great Lakes Maritime History
Shipwrecks are heritage resources that have scientific, historical, educational, recreational, commercial and other values. However, they are fragile, finite and nonrenewable.

TBNMS Resource Protection
- Research and Monitoring
- Access
- Education and Outreach
Light Detection and Ranging (LIDAR)
Research and Monitoring

Accessing the Past: Thunder Bay Shipwreck Experiences
Mooring Buoy Program

- 10 Existing Buoys (8 shipwrecks)
- 12 New Applications to USCG
- Investigating Deepwater Moorings

Outreach and Education Programs
“The things that we can see and touch are those that awaken our imaginations…. All these materials bring us closer to our own present; for…our memories are as necessary as our anticipations.”
--Lewis Mumford, 1927